

S&S® / MAC TOOLS TOOLBOX AVAILABLE ONLINE

LA CROSSE, WI (November 03, 2006) S&S Cycle has made their limited edition 187-piece toolbox, made exclusively by [Mac Tools](#), available for purchase online at www.sscycle.com. This item will make a great Christmas gift for any v-twin enthusiast or S&S fan looking to upgrade their shop or garage.

This special edition kit includes 187 tools plus the top box with S&S branding and high-quality images of *Proven Performance*® S&S engines. The tools include a unique black nickel chrome finish and feature the S&S logo on each tool. Both standard and metric tools are included to handle a variety of applications for the home shop or garage. The retail price for this kit is \$649.95, not including shipping.

“We’re making this item available online now that Mac Tools distributors have sold out and S&S dealers have had great success selling it as an exclusive item for nearly a year,” said Timm Fields, Director of Sales & Marketing for S&S Cycle. “We’re pleased to offer the convenience for retail customers to [shop online](#) for this item and other S&S branded merchandise. Of course, customers can also purchase these products through their local authorized S&S dealer.”

Mac Tools is the official hand tool at the S&S Training & Certification Facility in La Crosse, Wisconsin. S&S provides state-of-the-art training for technicians and mechanics from around the world on *Proven Performance* S&S products to enable the best service possible to the consumer. The S&S Training & Certification Facility is another example of [S&S Cycle](#) leading the way in the American v-twin performance aftermarket.

S&S Cycle has been a leading manufacturer of Proven Performance v-twin motorcycle components and engines for over 45 years. George Smith and Stanley Stankos founded the company in 1958 in Blue Island, Illinois. Shortly after the founding of S&S, George, and his wife Marjorie (whose maiden name was also Smith), bought out Stanley Stankos and Smith & Stankos became Smith & Smith (S&S). In 1969, S&S moved from Blue Island to Viola, Wisconsin and expanded to La Crosse, Wisconsin in 2004. This 3rd generation business supplies components and/or engines to several large custom OEs including: American Ironhorse, Arlen Ness, Big Bear Choppers, Big Dog, Bourget Bike Works, Hellbound Steel, Saxon, Swift, Titan, Ultra, & Victory (please see the S&S website for a complete listing). The S&S website is located at www.sscycle.com.